

WASHTENAW COUNTY BAR ASSOCIATION  
RES IPSA LOQUITUR  
2022 Advertising Information and Contract

Name of advertiser/company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ ZIP \_\_\_\_\_

Contact person \_\_\_\_\_ Title \_\_\_\_\_

Telephone \_\_\_\_\_ Email \_\_\_\_\_

Billing address (if different from above) \_\_\_\_\_

**Please place advertisement in *Res Ipsa Loquitur* as follows:**

- Run until further notice  
 Six times beginning \_\_\_\_\_  
 One issue only \_\_\_\_\_

Ad size \_\_\_\_\_

**Per Issue Rates and Sizes for Camera-Ready Ads\***

Ad Size	Height (in.)	Width (in.)	1x	6x/each
Full page	9 1/2	7	\$150.00	\$130.00
2/3 page vertical	9 1/2	4 7/8	\$135.00	\$120.00
1/2 page horizontal	4 5/8	7	\$125.00	\$110.00
1/3 page vertical	9 1/2	2 1/2	\$100.00	\$90.00
1/3 page horizontal	4 5/8	4 7/8	\$100.00	\$90.00
1/6 page vertical	4 5/8	2 1/2	\$75.00	\$70.00

\*Typesetting may be arranged and will be billed directly to you by printer.  
Changes to your ad during the life of the contract will be billed to you at our cost.

*Classified Advertising Rates: \$20.00 for up to 25 words and \$40.00 for 26-50 words*

**DEADLINES:** The deadline for submitting camera-ready material is the 1<sup>st</sup> of the month for an issue that will appear approximately the 15<sup>th</sup> of the following month. Ads can be sent via email to Kyeena Slater at [slaterk@washtenaw.org](mailto:slaterk@washtenaw.org).

**ADDITIONAL INFORMATION ABOUT ADVERTISING** may be obtained by contacting Kyeena Slater at (734) 994-4912 or [slaterk@washtenaw.org](mailto:slaterk@washtenaw.org).

**QUESTIONS REGARDING EDITORIAL POLICY** may be directed to Teresa Killeen, Editor, Washtenaw County Bar Association, P.O. Box 8645, Ann Arbor, MI 48107 or [killeent@washtenaw.org](mailto:killeent@washtenaw.org).

Date \_\_\_\_\_ Signature \_\_\_\_\_

Please enclose full payment for above contract.  
Mailing Address: Washtenaw County Bar Association, P.O. Box 8645, Ann Arbor, MI, 48107  
This may also be charged on VISA, MasterCard, or Discover by calling (734) 994-4912.