

WASHTENAW COUNTY BAR ASSOCIATION
RES IPSA LOQUITUR
2020 Advertising Information and Contract

Name of advertiser/company _____

Address _____ City _____ ZIP _____

Contact person _____ Title _____

Telephone _____ Email _____

Billing address (if different from above) _____

Please place advertisement in *Res Ipsa Loquitur* as follows:

- Run until further notice
- Six times beginning _____
- One issue only _____

Ad size _____

Per Issue Rates and Sizes for Camera-Ready Ads*

Ad Size	Height	Width	1x	6x/each
Full page	9 1/2	7	150	130
2/3 page vertical	9 1/2	4 7/8	135	120
1/2 page horizontal	4 5/8	7	125	110
1/3 page vertical	9 1/2	2 1/2	100	90
1/3 page horizontal	4 5/8	4 7/8	100	90
1/6 page vertical	4 5/8	2 1/2	75	70

*Typesetting may be arranged and will be billed directly to you by printer.
Changes to your ad during the life of the contract will be billed to you at our cost.

Classified Advertising Rates: \$20.00 for up to 25 words and \$40.00 for 26-50 words

DEADLINES: The deadline for submitting camera-ready material is the 1st of the month for an issue that will appear approximately the 15th of the following month. Ads can be sent via email to Kelley at lindquistk@washtenaw.org.

ADDITIONAL INFORMATION ABOUT ADVERTISING may be obtained by calling Kelley Lindquist, Res Ipsa Advertising/Billing Coordinator, at (734) 994-4912. (Email: lindquistk@washtenaw.org)

QUESTIONS REGARDING EDITORIAL POLICY may be directed to Teresa Killeen, Editor, Washtenaw County Bar Association, P.O. Box 8645, Ann Arbor, MI 48107 or killeent@washtenaw.org.

Date _____ Signature _____

Please enclose full payment for above contract unless other arrangements have been made with the Res Ipsa Advertising/Billing Coordinator, Kelley Lindquist at (734) 994-4912, and return to: Washtenaw County Bar Association, P.O. Box 8645, Ann Arbor, MI 48107. This may also be charged on VISA, MasterCard or Discover.